

## Message Text

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20

ORIGIN ARA-10

INFO OCT-01 IO-13 ISO-00 AID-05 CIAE-00 COME-00 EB-07

FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06

SP-02 CIEP-02 LAB-04 SIL-01 OMB-01 /079 R

DRAFTED BY USOAS:NTSHAFT:MCH

APPROVED BY USOAS:WILLIAM S. MAILLIARD

USOAS:PAMONTAVON (DRAFT)

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R 210142Z JUL 76

FM SECSTATE WASHDC

TO ALL AMERICAN REPUBLIC DIPLOMATIC POSTS

USCINCSO

UNCLAS STATE 179931

E.O. 11652: N/A

TAGS: PFOR, OAS

SUBJECT: NEW EXECUTIVE DIRECTOR FOR CIPE

1. ON JULY 19 OAS SECRETARY GENERAL FAVORABLY "CONSULTED" WITH PERMANENT EXECUTIVE COUNCIL OF IA-ECOSOC (CEPCIES), AS REQUIRED BY CIPE REGULATIONS, ON NEW EXECUTIVE DIRECTOR OF INTER-AMERICAN EXPORT PROMOTION CENTER (CIPE). NEW DIRECTOR, XAVIER ROCA MARCOS, IS 39 YEAR OLD ECUADOREAN PRESENTLY IN ECUADOR, EXPECTED TO ARRIVE AT CIPE IN BOGOTA SHORTLY AS HIS THREE YEAR TERM BEGINS.

2. ROCA MARCOS HAS MBA FROM HARVARD, SHORT EXPERIENCE WITH ECUADOREAN CENTRAL BANK AND FINANCE MINISTRY, WHERE HE WAS SUB-SECRETARY 1964-66, AND REPRESENTED ARTHUR D. LITTLE, INC. IN ASUNCION 1966-68. SINCE THEN HE HAS BEEN  
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EXECUTIVE WITH PAPER COMPANIES IN ECUADOR, APPARENTLY IN

GUAYAQUIL, AND PRESENTLY RUNS PRIVATE INVESTMENT COMPANY.

3. NEW DIRECTOR APPEARS WELL QUALIFIED IN HIS RESUME.  
SECRETARY GENERAL ORFILA AND EXECUTIVE SECRETARY OF CEPICIES  
WENT THROUGH ADVERTISING AND INTERVIEWING PROCEDURE TO  
ARRIVE AT FINAL SELECTION. U.S. SUPPORTED THIS SYSTEMATIC  
TYPE OF TALENT SEARCH, AND IS HOPEFUL ROCA MARCOS WILL HAVE  
SOME SUCCESS WITH CIPE, AN ORGANIZATION THAT HAS FALLEN  
SHORT OF EXPECTATIONS THUS FAR. KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** BIOGRAPHIC INFORMATION, PERSONNEL APPOINTMENTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 21 JUL 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Unique ID:** 00  
**Drafter:** NTSHAFT:MCH  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760280-0101  
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**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN ARA  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
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**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** NEW EXECUTIVE DIRECTOR FOR CIPE  
**TAGS:** PFOR, ETRD, EC, XM, OAS, CIPE, (ROCA MARCOS, XAVIER)  
**To:** ALL POSTS  
USCINCSO  
**Type:** TE  
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